Grab Vampire Vape at £1.95: The Tidal Vape Offer UK Vapers Love

Vampire Vape does not need much of an introduction. Founded in 2012, it is one of the oldest and most respected e-liquid brands in the UK. Heisenberg is probably the best-selling e-liquid flavour this country has ever produced. Pinkman is not far behind. Dozens of flavours have followed, each made to the same standard, each mixed and bottled in the UK.

And right now, every 10ml Vampire Vape e-liquid in this sale is £1.95. The regular price is £3.99. That is more than 50% off.

We do not run deals like this for long. Stocks on some lines are already dropping. If you are a Vampire Vape regular, this is the moment to buy in bulk. If you have never tried the brand, this is the best possible price to start.

What the Deal actually looks like

Every 10ml bottle in the Vampire Vape deals collection at Tidal Vape is marked down from £3.99 to £1.95. The savings are automatic at checkout. There is no code to enter and no minimum spend attached to the discount itself.

That said, free delivery kicks in on orders over £24. If you are buying twelve bottles at £1.95, you are at £23.40. Add one more and delivery is on us. At that quantity you are looking at a very well-stocked rotation for less than £25 delivered.

A few things worth knowing before you order:

- The sale applies to 10ml standard e-liquids only, not shortfills
- All strengths are available where stock allows: 0mg, 3mg, 6mg, 12mg and 18mg
- Some specific strengths within certain flavours are already showing as sold out
- Orders placed before 1pm Monday to Friday go out the same day
- Click and collect is also available if you are near one of our stores

Stock is not being replenished at this price. Once it is gone, these bottles go back to £3.99.

About Vampire Vape: Why this brand has lasted

Most e-liquid brands from 2012 are long gone. Vampire Vape is still here, still one of the

UK's top-selling brands, still making everything in a controlled manufacturing environment in Lancashire. That kind of longevity in this market does not happen by accident.

The brand was built on a small original range of well-crafted flavours with specific flavour profiles rather than generic fruit blends. Heisenberg was created for VapeFest 2014 and has never been properly replicated by any competitor, despite countless attempts.

The recipe remains a closely guarded secret. What vapers know is that it combines mixed berries, cool menthol and a hint of aniseed into something that works as an all-day vape without ever getting tired.

The formulas are consistent. Every bottle of Heisenberg tastes like Heisenberg. That sounds obvious, but in a market where batches can vary and quality control is patchy at the lower end, consistency is worth paying for. At £1.95 you are getting that same standard at a price that undercuts a lot of far less reliable brands.

The Standard 10ml Range: What Is in the Sale

The standard 10ml e-liquids use a 60/40 PG to VG ratio on the 6mg, 12mg and 18mg versions, and a 50/50 ratio on the 3mg. That makes them ideal for mouth-to-lung vaping on pod kits, pen kits and starter devices. The flavour delivery is clean and direct, and the throat hit at 6mg and above is noticeable without being harsh.

The flavour range in the sale covers a wide spread. Here is a breakdown by category:

Berry, Menthol and Mixed Fruit

- Heisenberg: the iconic mixed berry, menthol and aniseed blend. No further explanation needed.
- Pinkman: a sweet, layered mix of red fruits. Consistently one of the UK's best-selling e-liquids alongside Heisenberg.
- Attraction: mixed berry with ice menthol. Similar territory to Heisenberg but lighter and more fruit-forward.
- Blood Sukka: cherry and summer berries with floral aniseed, menthol exhale and eucalyptus. Bold and complex.
- Dawn: a Heisenberg variant with a softer profile. Good option for vapers who like the DNA of Heisenberg but want something slightly less intense.
- Vamp Toes: berry and blackcurrant cordial. Sweet, familiar and very easy to vape all day.

Tobacco and Cream

- Smooth Western: a creamy cigar-inspired tobacco with an after-dinner quality. One of the better tobacco e-liquids on the market, and genuinely different from most generic tobacco flavours.
- Menthol Tobacco: menthol over a tobacco base. Clean, simple and reliable for ex-smokers making the switch.

Menthol and Ice

- Ice Menthol: a pure, sharp menthol hit. No fruit, no sweetness. Just a clean, cold exhale.
- Cool Red Lips: cherry with menthol and a faint berry note. Softer than Ice Menthol but still cool and refreshing.

Candy, Aniseed and Sweets

- Blackjack: aniseed and liquorice with a sugar-coated finish. Based on the classic Blackjack sweets. A divisive one but it has a very loyal following.
- Pear Drops: the retro sweet, well replicated. Lightly spiced liquorice and aniseed with a sugary aftertaste.
- Sweet Lemon Pie: vanilla, cinnamon and citrus. An award-winning flavour and one of the more distinct dessert options in the range.

Fruit and Tropical

- Blackcurrant: sweet and tangy blackcurrant. Clean, consistent and well-suited to all-day vaping.
- Tropical Island: pineapple, mango and citrus with a menthol kick. A fuller tropical blend that lands better than most.
- Dusk: citrus and berry with a pink lemonade character. Fizzy lemonade on inhale, raspberries and mixed berries throughout.

That is a wide range of flavour types for a single sale. Whether you vape fruit, menthol, tobacco or dessert, there is something here worth picking up at this price.

Which Flavours to Start With

If you are new to Vampire Vape and trying to narrow down where to start, the decision

is simpler than it looks. The range breaks into two clear groups: flavours that have earned long-term followings and a few that are more niche but worth knowing about.

For first-time buyers, these three are the safest starting points:

- Heisenberg: start here. It is the flagship for a reason. Even if you do not stay on it long-term, it tells you exactly what Vampire Vape is capable of.
- Pinkman: if you are a fruit vaper, this is the natural second pick. It is sweet, balanced and does not get tiresome the way single-note fruit e-liquids often do.
- Vamp Toes: a softer, more understated option. If you want something less intense than Heisenberg but still well-made, this is it.

If you are an experienced Vampire Vape vaper already, the sale is most useful for stocking up on your regular flavours and exploring the ones you may have skipped at full price. Blood Sukka and Sweet Lemon Pie in particular are genuinely interesting at £3.99 and very compelling at £1.95.

What device works with Vampire Vape Standard 10ml?

The 60/40 PG/VG ratio on most of the standard range is specifically designed for mouth-to-lung vaping. This is not a high-VG cloud-chasing formula. It is built for the kind of draw that feels closest to a cigarette, which is part of why it has remained so popular with smokers making the switch.

The formula works well in:

- Pod kits running between 10W and 20W
- Pen-style starter kits with higher resistance coils
- MTL tanks with coils above 0.8 ohm
- Closed pod systems that accept standard e-liquid

If you are using a Uwell Caliburn G5 Lite, an Aspire Gotek X3, an Innokin Klypse or a similar MTL device, Vampire Vape standard 10ml will perform exactly as intended. The flavour comes through cleanly, the throat hit is appropriate to the nicotine strength and the liquid does not flood or thin out in normal use.

The 3mg version uses a 50/50 ratio, which makes it compatible with a slightly wider range of devices including some that sit between MTL and sub-ohm territory. If you are using a lower-resistance pod setup or a more open draw kit, 3mg is the version to go for.

Shortfills and the Rest of the Vampire Vape Range

The current deal covers the 10ml standard e-liquids only. Vampire Vape also makes a wider range that is available at Tidal Vape at full price, including:

- Koncept shortfills: 100ml bottles in a 70/30 VG/PG ratio, nicotine-free, designed for sub-ohm use with a nic shot
- Vampire Vape Bar Salts: 10ml nic salt e-liquids in 10mg and 20mg, with flavours that mirror the bar/disposable style
- Vampire Shortz: 50ml shortfills in a 70/30 ratio, four flavours, designed for high-VG sub-ohm vaping

If you are primarily a nic salt user or a sub-ohm vaper, the standard 10ml range in this sale may not be the right match for your device. The Bar Salts range and the Koncept shortfills are worth looking at separately. But if you use any MTL pod kit or starter device, the standard 10ml at £1.95 is a straightforward buy.

A Few Honest Notes on the Range

Vampire Vape is not a range where every flavour suits every vaper. Some are quite specific. Blackjack and Pear Drops appeal strongly to vapers who enjoy aniseed and sweet retro candy profiles.

If those are not your thing, they are not for you regardless of the price. Blood Sukka has eucalyptus in the profile which divides opinion. Smooth Western is a tobacco that works best if you actually like the smell of a good cigar.

None of that should put you off. It means the range has genuine character rather than playing it safe with generic flavour profiles. At £1.95 a bottle, the risk of trying something unfamiliar is almost zero. If it does not work for you, you are not out of much. If it does work, you have found a new regular at a price you will remember.

Summary: What to Know Before You Buy

- All 10ml standard Vampire Vape e-liquids are £1.95 in the sale, down from £3.99
- Over 50% off the regular price
- Nicotine strengths available: 0mg, 3mg, 6mg, 12mg and 18mg, subject to stock
- 60/40 PG/VG on 6mg-18mg versions, 50/50 on 3mg
- Designed for mouth-to-lung vaping on pod kits and starter devices
- Free next day delivery on orders over £24
- Same day dispatch before 1pm Monday to Friday

- Some strengths and flavours already showing as sold out
- Price returns to £3.99 when the sale ends

The Vampire Vape sale is live now at Tidal Vape. If you know the brand, you know what this deal is worth. If you do not, there has never been a better time to find out.